

Apples AI Co-Sell One-Pager

For agencies, consultants, and SMB software partners

What Apples Helps Partners Sell

- AI lead intake that qualifies inquiries and routes next actions.
- AI phone answering for missed calls, after-hours capture, summaries, and booking flows.
- CRM and inbox automation that drafts follow-up, updates records, and flags stale opportunities.
- Operator dashboards that turn AI output into approved business actions.

Ideal Customer

- SMB service businesses with real lead flow, slow follow-up, missed calls, messy CRM data, or repetitive admin work.
- Teams with an operator who can approve launch criteria, own the workflow, and review edge cases.
- Customers who care about measurable results: booked leads, hours saved, response time, or recovered revenue.

Partner Motion

- Partner introduces Apples after identifying workflow pain.
- Apples runs intake and maps one thin workflow with success metric, tools, access, owners, and boundaries.
- Prototype ships first. Production follows only after reviewed output proves useful.
- Partner can stay involved for account strategy, support, or ongoing growth work.

Why It Works

- Clear business outcome before build.
- Human approval for outbound, money-moving, and customer-commitment actions.
- Implementation artifacts: intake worksheet, SOW, methodology, security one-pager, run log, and case-study approval process.